



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

McKenna Media
1322 G St SE
Washington, DC 20003

Contract # 5277475

Schedule Dates 06/14/22-06/21/22
Advertiser Brian Schwalb for DC-D (146643)
Agency McKenna Media (17547)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Brian For DC 6.14-6.21 (1742102)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 1340/1385/11079
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.11079

Date Entered 06/10/22
Last Modified 06/14/22
Entered By Alexa Schram
CO-OP No
External # 11741631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,445.00
Net Total \$13,855.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	19	\$16,300.00
Grand Total:	19	\$16,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/15/22-06/17/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1		1			2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-x	6/10/22
2.0	Normal Line / SPOT	06/21/22-06/21/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1						1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-x	6/10/22
3.0	Normal Line / SPOT	06/19/22-06/19/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$200.00	\$200.00	Washington (WJLA)	Daypart RT ABC 7 NEWS @ 11PSUN/SPORTS SUN(Agency) -LP Oct/2021OV1	6/10/22
4.0	Normal Line / SPOT	06/14/22-06/16/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1		1				2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-x	6/10/22
5.0	Normal Line / SPOT	06/15/22-06/17/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1		1			2	\$900.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-x	6/10/22
6.0	Normal Line / Access	06/15/22-06/17/22	2	:30	6:58:46P- Wheel Of Fortune				1		1			2	\$1,800.00	\$3,600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMar/2021LP	6/10/22
7.0	Normal Line / Access	06/16/22-06/16/22	2	:30	7:27:41P- Jeopardy					1				1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP	6/10/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0	Normal Line / SPOT	06/14/22-06/16/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1		1				1	\$650.00	\$650.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-x	6/10/22
8.0.1	Closed Preempt	06/16/22															Washington (WJLA)	Program Change/Exception - NBA game 6, LN at 1130p, Nightline at 107a	
9.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-x	6/10/22
10.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$800.00	\$800.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE- WKND(Agency) -LPMar/2021LP	6/10/22
11.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$1,300.00	\$1,300.00	Washington (WJLA)	Daypart PA JEOPARDY-WKND(Agency) -LPMar/2021LP	6/10/22
12.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$600.00	\$600.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-x	6/10/22
13.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$650.00	\$650.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-x	6/10/22
14.0	Normal Line / SPOT	06/19/22-06/19/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-x	6/10/22

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15.0	M/G For 8.0.1 / SPOT	06/15/22-06/15/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1					1	\$650.00	\$650.00	Washington (WJLA)		6/14/22

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